CRISSCROSS

TECHNICAL DETAILS

Project Name: CRISSCROSS. Intervention program in nightlife, leisure and socialization venues to raise awareness and prevent GBV behaviours - including LGBTIphobia - linked to sexual violence and substance use.

Reference: 101096707 — CRISSCROSS — CERV-2022-DAPHNE

Programe and Call: CERV Project Grants, CERV-2022-DAPHNE

Coordination: Asociación Bienestar y Desarrollo ABD (SP)

Partnership entities: ACRA (IT), LOTTA (IT), Kosmicare (PT), 4MOTION (LU), HSE (IE), Universidad de Sevilla (ES).

Project duration: 1 March 2023 - 28 February 2025.

Action area: Spain, Italy, Portugal, Luxembourg, Ireland.

The CRISSCROSS main goal is to **combat gender-based violence in nightlife, leisure and socialization venues** frequented by youngsters and young adults (16-24 y/o) through the design, testing and evaluation of **innovative pilots** based on the behaviour change wheel methodology, with the aim to raise awareness, change attitudes and prevent GBV behaviours -including LGBTIphobia- linked to sexual violence and substance use.

SPECIFIC OBJECTIVES

- To deepen the **knowledge of effective intervention programs** in Europe in relation to GBV prevention in entertainment spaces with a focus on sexuality and substance use.
- To understand the **main problems identified by youngsters** in relation to GBV suffered in entertainment spaces and which solutions and messages they identify to prevent it.
- To increase the **capacity of professionals** working with adolescents and young adults in the prevention of violence.
- To intervene in leisure and entertainment spaces **challenging the social norms** that enable violence against women and LGBTQI+ phobia.
- To **raise awareness** among EU citizens on the prevalence of GBV and sexual violence.
- To **evaluate the effectiveness** of the pilot intervention in each country through the development of a quasi-experimental community-based phase-in design.

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MAIN ACTIVITIES

- **Qualitative research (Needs Analysis)** to identify the specific social norms and beliefs about GBV present in youngsters and analyse the needs of youngsters and professionals in contact with them.
- **Compilation of Best practices** deploying GBV and LGBTI primary prevention intervention in leisure spaces with a special focus on addressing drug use and sexuality.
- **Development of a Training Intervention Program and Toolkit** to increase the capacity of professionals working with adolescents and young adults in the prevention of gender-based violence.
- **Training of local practitioners-communities** across Europe with CRISSCROSS methodology.
- **Implementation of local pilots in Barcelona, Dublin, Milan, Lisbon and Luxembourg** focused on affective-sexual education and prevention of substance use intervening in leisure spaces.
- **Evaluation of the effectiveness** of the CrissCross intervention program in each country.
- **Communication Campaign** to **raise awareness** among EU citizens on the prevalence of GBV, sexual violence and violence against the LGTBI population in leisure contexts

IMPACT

- From **1000 to 2500 youngsters** that frequent leisure venues will be reached
- From **125 to 250 professionals and practitioners** working in the socio-educational field of non-formal education will be trained for **40 hours** with the CRISSCROSS Program and Toolkit,
- **250 professionals** linked to leisure spaces will be trained for **20 hours** and directly involved during the implementation of the pilot.
- From **5 to 10 stakeholders in each territory**, including at least 1 public administration, will be directly involved in the pilots' adaptation and implementation through the creation of local stakeholders' networks.
- At least **100 stakeholders** will receive the Joint Local Pilot Initiatives Report of the project, and **500** will receive the Impact Evaluation Report and the Policy Recommendations, contributing to the **project's sustainability**
- **General public**: at least **250.000 citizens,** especially young and young adults, will be reached through the communication campaign.

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