

## CALL FOR SERVICE PROVIDER - Impact Evaluation Specialist

### **PROJECT REFERENCE:**

101005305 — CUT ALL TIES— REC-AG-2020

*Cut All Ties. Innovation to foster critical thinking tackling gender-based violence on youth affective sexual relationships*

### **CLIENT**

#### **ABD Associació Benestar i Desenvolupament**

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### **PROJECT BACKGROUND**

The **aim of the Cut All Ties project** is to tackle GBV through the design, implementation and validation of an effective and innovative ICT gamification methodology to disseminate messages to raise-awareness, prevent and reduce gender-based violence among youngsters between 14-17 years old in 6 high-schools of Spain (Barcelona and Madrid) and Italy (Milan), throughout a pilot intervention.

The focus will be on changing attitudes and behaviors of youngsters within the paradigm of GBV throughout the critical thinking on youth early affective-sexual relationships. The project is funded within the Rights, Equality and Citizenship Programme, and it's coordinated by ABD (Spain) with the participation of ACRA (Italy) and CITIBEATS (Spain).

The **main activities** and beneficiaries foreseen are:

- Transnational Research to identify best practices.
- Transnational Artificial Intelligence text analytics platform to identify pressing social problems of youngsters between 14 to 17 years old of 2 different countries and 3 different regions related to GBV issues.
- Participatory design of a Capacity-building Training (C-BT) to support preventing and identifying GBV in youth early affective-sexual relationships, involving 240 students and teachers from 6 high-schools.
- Validate the C-BT in the different high-schools, training 120 youngsters and 120 teachers.
- 240 awareness actions developed by youngsters to prevent on GBV in youth sexual-affective relationships through an ITC and gamification methodology.
- Empirical Impact Evaluation of the effectiveness of the pilot in changing social norms/behaviors in order to develop policy recommendations.
- National and European dissemination campaigns (online and offline) in order to develop the project results.

### **CONTEXT**

ABD is looking for an **Impact Evaluation specialist (individual or a team)**, that will be in charge of high-schools' intervention evaluation in order to test empirically the effectiveness of the pilot

in changing social norms/behaviors. The Impact Evaluation specialist is expected to design the impact evaluation for the project as well as conduct the validation of the evaluation design through the analysis of baseline and end-line data based on a pilot. The final outputs of the assignment will be a **Process evaluation report** – including the 2-country process evaluation; an **Impact Evaluation Report** – including the methodology, validation results and conclusions; an **Impact assessment scientific paper** and a **Policy recommendations report** based on the results of the evaluation.

General objectives:

- Evaluation of the effectiveness of a school-based gender-violence prevention program on youth affective-sexual relationships in **120 students** (14-17 years-old) in Barcelona, Madrid and Milan.
- Cost-effective evaluation of High-Schools (HS1 intervention group) and High-Schools (HS2 control group)

Specific objectives:

- Assess the implementation process of intervention in terms of coverage and quality of the implementation (completeness, fidelity to activities planned and satisfaction) in order to identify positives, negatives and improvements.
- Evaluate the impact of the intervention on the opinions, attitudes and awareness about psychological abuse and sexual and physical violence on youth affective-sexual relationships.
- Evaluate the impact of the intervention on the behavior about psychological abuse and sexual and physical violence on youth affective-sexual relationships.
- Evaluate both interventions (HS1 and HS2) in terms of cost-effectiveness, to validate if HS2 even though is less intensive and less expensive can reach HS results

### **TASKS AND RESPONSABILITIES**

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| <p><b>Evaluation Design:</b> Develop an impact evaluation design which isolates the causal impact of the intervention on key outcome indicators, in consultation with project team. S/he will adapt the project’s preliminary quasi-experimental design for the impact evaluation and will develop a detailed Impact Evaluation design document. S/he will create a Gantt Chart with the project team which details the agreed upon data collection and analysis plan and time frame. S/he will define the sample sizes required to estimate program impacts. S/he will design the base-line and follow-up surveys that will be used to implement the IE design ensuring key indicators and outcomes are appropriately measured.</p> | <p><b>Working days: 20</b></p> |
| <p><b>Design the implementation evaluation:</b> S/he will design a quantitative approach for the implementation process in order to assess coverage and quality in terms of completeness, fidelity and satisfaction: design students’ questionnaire and educational staff questionnaire (surveys will include both close and open questions). S/he will design a qualitative approach for the implementation process (develop a methodological document for the discussion group aimed at youngsters and a questionnaire guide to carry in-depth interviews. It will also include defining the data sources and methods of collection and preferred measurement methods.</p>   | <p><b>Working days: 5</b></p>  |

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| <p><b>Develop Research Protocol:</b> S/he will identify all requirements for ethical clearance of the impact evaluation activities. In addition, the Impact Evaluation specialist will lead development of the research protocol, which will include:</p> <ul style="list-style-type: none"> <li>• Overview of methodology, data collection and analysis plan</li> <li>• Overview of measures taken for the protection of students/education staff, including informed consent and respondent confidentiality</li> </ul>  | <p><b>Working days: 5</b></p>  |
| <p><b>Impact Evaluation Preparation and Implementation Activities:</b> S/he will lead together with the project team, all activities related to preparation and implementation of the impact evaluation, including:</p> <ul style="list-style-type: none"> <li>• Developing the Field Work Plan with the field teams.</li> <li>• Oversee pilot testing with field teams.</li> <li>• Develop/oversee implementation progress reports</li> </ul>  | <p><b>Working days: 15</b></p> |
| <p><b>Statistical analysis of implementation evaluation:</b> Create and clean up a database with the information obtained from the surveys; descriptive statistical analysis of: 1) the training received by the youngsters, 2) the actions included in the intervention to change behavior and opinions about psychological abuse and sexual and physical violence on youth affective-sexual.</p>  | <p><b>Working days: 10</b></p> |
| <p><b>Statistical analysis of impact evaluation:</b> S/he is responsible for analysis of the baseline and follow-up data in order to validate the evaluation design (through baseline difference in means tests) and verify the quality of data produced. Specifically:</p> <ul style="list-style-type: none"> <li>• Undertake a rigorous statistical analysis using of the data gathered from the two rounds of surveys aiming to assess the impacts of the school-based intervention.</li> <li>• Perform an exploration and control of the quality of the data.</li> <li>• Perform a bivariate analysis of the data obtained in the base-line to rule out differences between the intervention group and the comparison group.</li> <li>• Execute a propensity score analysis, which is the conditional probability that each individual in the sample would have to be assigned to the intervention group. Estimation will be made based on confounding variables related to sociodemographic characteristics.</li> <li>• Bivariate analysis will be performed for Couple Violence scale and Attitudes Toward Women Violence Scale for Adolescents comparing base-line measurement and follow-up measurement including intervention variable (YES /NO).</li> <li>• Logistic regression models will be adjusted to compare base-line and follow-up measurement. Estimation will include as an explanatory variable intervention/comparison group and the propensity score variable categorized in five groups.</li> </ul> | <p><b>Working days: 20</b></p> |
| <p><b>Write the Impact evaluation report:</b> The report will include: a clear introduction stating the research question and why the interventions have been implemented; description of the methods carried out during the evaluation and why they were used; the main results and findings coming out of the analysis; and conclusions based on interpretation of the data analysis. The report will include samples of the materials produced during the process: ie. Empty</p>   | <p><b>Working days: 20</b></p> |

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| <p>survey (doc) example, the methodological doc to carry discussion groups, the interviews with field teams, etc.) The report will be in online format, published in the website of the project in different languages. S/he will have the support of the project team.</p>  |                                |
| <p><b>Write the Impact assessment scientific paper:</b> It will be published in an open-access journal in English. S/he will have the support of the project team.</p>   | <p><b>Working days: 20</b></p> |
| <p><b>Write Policy recommendations report based on the results of the evaluation:</b> Recommendations will be based on the research findings in all the participating EU member states. Recommendations will stem from our cross-country research results that can be of value and relevance across member states and on a European level. It will be online and translated to EN/ES/CAT/IT. S/he will have the support of the project team.</p>   | <p><b>Working days: 10</b></p> |
| <p><b>Write the process evaluation report:</b> S/he will create templates to perform the evaluation of the implementation in each country and a unique template of the whole process of evaluation. The report will include coverage completeness, satisfaction and fidelity. It will include a full description of the initiative that will allow someone who has not been involved to get a good idea of what has done. Will be in online format, published in the project website and in English. S/he will have the support of the project team.</p> | <p><b>Working days: 10</b></p> |

**DELIVERABLES:**

- Report on Development of an impact evaluation design.
- Finalization of survey questionnaires
- Design the implementation evaluation and questionnaires.
- Development of Research Protocol
- Data system protocol for effective monitoring and evaluation of the project.
- Final Process evaluation report
- Final Impact Evaluation report
- Impact assessment scientific paper
- Policy recommendations report

## **CALENDAR**

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|--------------------------------|---|
| Until<br>10.06.2021            | Offers submission   |
| 28.06.2021                     | Communication of evaluation results to tenderers  |
| July 2021–<br>October 2021     | Evaluation Design / Design the implementation evaluation / Develop Research Protocol                                      |
| November<br>2021-April<br>2022 | Impact Evaluation Preparation and Implementation Activities   |
| January 2022-<br>March 2022    | High-schools' intervention.   |
| April 2022 –<br>May 2022       | Statistical analysis of implementation evaluation / Statistical analysis of impact evaluation                             |
| June 2022 –<br>October 2022    | Impact Evaluation Report / Process evaluation report / Impact assessment scientific paper / Policy recommendations report |

## **REQUIRED SKILLS AND EXPERIENCE**

Education:

- Master's degree in econometrics or similar field.
- A PhD is an advantage.
- English C1 level

Experience:

- Minimum 5 years' experience in evaluation.
- At least 5 years' experience of conducting econometric analyses with a focus on experimental or quasi-experimental approaches. Experience in education programs and preventing gender-based violence among youngsters is an advantage.
- Good knowledge of best practices and indicators to measure behavioral changes including current trends in management, monitoring and evaluation
- Experience working with international organizations/European projects will be taken into account.

## **BUDGET**

The amount available for the service is **8.000€ including taxes.**

## **TERMS AND CONDITIONS OF OFFERS PRESENTATION**

The offer should be sent by email to [mmunte@abd-ong.org](mailto:mmunte@abd-ong.org) no later than **10<sup>TH</sup> of June of 2021**, indicating as subject “*Impact Evaluation Specialist- Cut All Ties*”.

The offer should contain:

- Detailed CV in English.
- Financial proposal (with budget breakdown) in English, specifying per day consultancy fee based on the work as defined in the Term of Reference above.

## **EVALUATION CRITERIA**

The offer will be evaluated by a committee composed by 2 representatives of ABD and 1 representative of Fondazione ACRA. On a maximum score of 100/100 the evaluation criteria will be:

- **Technical Criteria weight:** from 0 to 80 points
- **Economic offer:** from 0 to 20 points

The results of this procedure will be communicated by **28<sup>th</sup> June of 2021**.

## **INFORMATION:**

Requests for information can be sent to [mmunte@abd-ong.org](mailto:mmunte@abd-ong.org)

## **GUARANTEE AND DATA CONFIDENTIALITY**

ABD assumes the responsibility of data processing with the obligation to guarantee the maximum confidentiality, applying the regulations on the subject provided for by EU GDPR 2016/679.

In accordance with the rights conferred by current regulations on data protection, you may exercise your rights of access, rectification, limitation of processing, deletion, and opposition, as well as revoke the consent given by addressing your request to ABD-ASOCIACIÓN BIENESTAR Y DESARROLLO, C/QUEVEDO 2, 08012- BARCELONA or to [protecciondedatos@abd-ong.org](mailto:protecciondedatos@abd-ong.org) You can also contact the competent control authority (SPANISH DATA PROTECTION AGENCY) to file a complaint which it deems appropriate.

You can contact our Data Protection Officer: Ms. Olga Gibert in the email: [dpo@abd.ong](mailto:dpo@abd.ong)

